

LAFFANOUR

GALERIE DOWNTOWN/PARIS

LIVING WITH CHARLOTTE PERRIAND

EXHIBITION FROM SEPTEMBER 26 TO NOVEMBER 2, 2019



LAFFANOUR GALERIE DOWNTOWN / PARIS
18, RUE DE SEINE - 75006 PARIS
www.galeriedowntown.com

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In parallel to the book launch of *Living with Charlotte Perriand*, co-written by François Laffanour and this year's retrospective devoted to Charlotte Perriand at the Louis Vuitton Foundation in October 2019, Galerie Downtown François Laffanour celebrates its 40 year anniversary with a Charlotte Perriand exhibition taking place from 26th September to 2nd November 2019.

"All the exhibitions I have dedicated to Charlotte Perriand have only increased the pleasure and connection I have for her work. The serenity and strength I felt when I bought my first "gorged" table, continues to renew itself and amplify my conviction that these pieces of furniture are not only objects, but faithful companions and guardians of a very inspiring knowledge and wisdom." says François Laffanour.

With this new exhibition, François Laffanour demonstrates once again Charlotte Perriand's genius through her various creations, which will be presented as the interior of a collector, combining contemporary art with post-war design iconic pieces.

The power of the furniture with its minimal forms, Its subtlety inspired by her various travels and discoveries, seduced collectors all over the world. Fascinated by the work of this modern pioneering artist, François Laffanour has kept to himself this ambition to defend and share her work since his early years at the Paul Bert Serpette Market in 1979, up until today at the most important international fairs and at the gallery of the rue de Seine in Paris.

With the exhibition "Living with Charlotte Perriand", the Downtown Gallery once again demonstrates that her work fits perfectly into the world of contemporary art.

Vernissage on Thursday 26 September 2019 from 6 pm
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CHARLOTTE PERRIAND (1903 - 1999)



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CHARLOTTE PERRIAND (1903 – 1999)



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Charlotte Perriand (1903 – 1999), “Bloc” Sideboard, Ca. 1960
Rectangular sideboard in ash resting on two black painted wooden legs, base in black varnished wood
H. 33,4 x L. 91,9 x P. 19,2 in.

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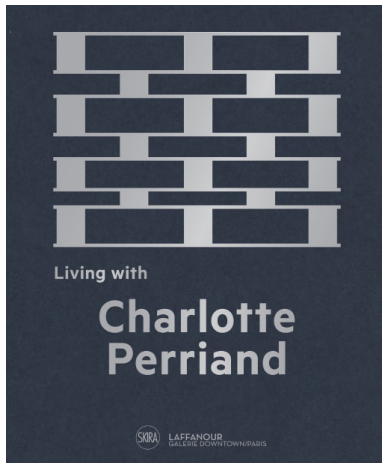


As a major figure in the 20th century interior design, Charlotte Perriand (1903-1999) was a pioneer who, for 60 creative years, followed a line of political and ethical thinking that culminated in a form of dwelling adapted to modern human kind. On the strength of her «Bar sous le toit» (bar beneath the Roof), which was exhibited to acclaim in Salon d'Automne 1927, when she was a young 24-year-old graduate straight out of the Union Central des Arts Décoratifs, she joined the closed club of the French avant-garde.

She became part of Le Corbusier and Pierre Jeanneret's team who entrusted her with the interior refurbishment of villas built by the agency. In 1929 she played an active part in the foundation of the Union des Artistes Modernes (UAM) chaired by Robert Mallet-Stevens. During the ten years in which she worked with Le Corbusier, she pursued her research into housing and furniture designed for the greatest possible number of people. She was interested in new materials like steel and glass, and in the new functional factors offered by progress to improve well-being in the home. With Fernand Léger she took part in the making of the Agricultural Pavilion at the 1937 World Fair, a showcase that helped her to develop the photomontage technique for getting her political ideas through. In 1940, she was officially nominated by the Japanese government as Industrial Art Consultant, and went to live in Japan. She was filled with enthusiasm for the modular principles of the local architecture, so akin to her own conceptions and designs. Back in France after World War II, from 1952 onward, she consolidated her ideas about furniture with Jean Prouvé, where they collaborated for several projects of furniture. Lastly, the huge Arcs en Savoie project, where she was in charge of the interior design and furnishing of the apartments, offered her a chance to apply her ideas about mass production.

LIVING WITH CHARLOTTE PERRIAND
THE BOOK

Living with Charlotte Perriand is a reference book in which François Laffanour wanted to celebrate 40 years of work with Charlotte Perriand's furniture collectors.



Living With Charlotte Perriand
Skira Publishing in collaboration with Laffanour Galerie Downtown / Paris
368 pages, 300 photographs
Price : 49 € / £40 / \$50
Bilingual french-English
ISBN : 978-2-37074-104-2



By exploring interiors from all over the world, François Laffanour demonstrates their attachment to these timeless creations that have become iconic. From the “free form” table to the “cloud” library, Charlotte Perriand has been able to initiate contemporary decoration and accompany new global domestic uses and practices.

François Laffanour's fascination for Charlotte Perriand's work, his ambition to share it and defend it with the greatest collectors, began at the Saint-Ouen flea market in 1979 before he opened the gallery of the 18, rue de Seine, in 1982. It is worth noting that the collectors of contemporary art are also the first to collect Charlotte Perriand's furniture. They appreciate the minimal forms, subtlety and power with which she has worked throughout her life, as well as with the different woods that are transformed into real sculptures, such as these “curved” desks, made of pine at the end of the war.

From the very beginning, François Laffanour's interest in rediscovering the great creators of the 1950s, starting with Charlotte Perriand and Jean Prouvé, was driven by intuition and conviction: He had to defend, present and stage them masterfully and subtly at fairs and exhibitions around the world in order to convince the most demanding collectors. This book is proof that the first virtue of a great art dealer is to transmit and promote the talent of great creators. We can only be delighted to see the variety and excellence of Charlotte Perriand's work in such beautiful environments.

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Laffanour / Galerie Downtown, Paris

Galerie Downtown - François Laffanour specializes in 20th century European and American masters of design - most of them architects of the 20th century. For the past twenty five years, the gallery has been organizing thematic and monographic exhibitions on designers such as Jean Prouvé, Charlotte Perriand, Pierre Jeanneret, Le Corbusier and Jean Royère. Shortly after the Second World War, this generation of designers brought a new concept to the Art of furnishing, dictated by a need for freedom and functionality: a new « Art de vivre » in a time of technological and scientific advances. They created for the first time shapes that were pure and with very few ornament. Galerie Downtown owns the Galerie Steph Simon archives, which help its searches of important and major historical commissions. Steph Simon was the producer and editor of Charlotte Perriand, Jean Prouvé, Serge Mouille, Georges Jouve as well as Isamu Noguchi furniture, from 1956 to 1974. Since 2004, Galerie Downtown has the exclusive rights for the Ron Arad's Furniture in France.

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